



CREATIVE DIRECTOR | DESIGN

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EDUCATION

The Art Institute of Boston at Lesley University Boston, MA BFA, Graphic Design December 2005	Wentworth Institute of Technology Boston, MA AAS, Industrial Design April 2003
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AWARDS

CASE Awards
Cannes Lions-Shortlist
Hatch Awards
Webby Award
Effie
Communication Arts Magazine
W3 Awards
Creativity Online -Pick Of The Day
Creativity Online-Top Pick Of The Week
Mitx
Omnia
Jay Chiat Award
Academy of Television Arts & Sciences Interactive
Insurance & Financial Communicators Association
Financial Communications Society

REFERENCES

Available upon request.

EXPERIENCE

Outerfacesm | Jan. 2024 – Present.
Co-founder | Creative Director

Small Army (A Finn Partners Co.) | Aug. 2022–Apr. 2023
Associate Creative Director

My role involved the development of regional campaigns/brands, presenting to key stakeholders, applying a more efficient workflow, as well as relationship building within my team and across departments to raise the quality level of the end product.

Northeastern University | Apr. 2020–Aug. 2022
Associate Creative Director

Under the department of External Affairs, responsibilities include management of the team to concept and develop regional and national marketing campaigns, maintain and elevate the master brand across twelve campuses as well as fostering young designers.

Consulting | Oct. 2019–Mar. 2020
Freelance Sr. Art Director

George P. Johnson | Feb. 2019–Oct. 2019
Freelance Sr. Art Director

Collaboratively designing 3-dimensional experiences for IBM's cross-platform business units, providing a consistent brand voice for keynotes, trade shows and proprietary conferences.

Digitas NA | Mar. 2017–Feb. 2019
Sr. Art Director

Elevating the client's and consumer's perspectives through big thinking and design. Projects span from national TV campaigns, digital video and new product launches, down to establishing design/development templates for web-builds.

MullenLowe US | Oct. 2011–Jan. 2017
Art Director

Concept, develop and produce a multitude of projects across varied channels and platforms. A few clients include JetBlue, U.S. Cellular, National Geographic and Google.

Bean Snowboarding Inc. | Sep. 2004–Sep. 2015
Creative | Co-Owner

Passion-turned-business. I touched all aspects of starting and running a business in addition to designing and marketing the finished product.

Staples | Jan. 2011–Aug. 2011

Lehman Millet | Jul. 2010–Dec. 2010

Puma AG | Jul. 2010–Jul. 2010

BIGfish Communications | Jul. 2007–Oct. 2009

J.Jill Group Inc. | Nov. 2006–May 2007